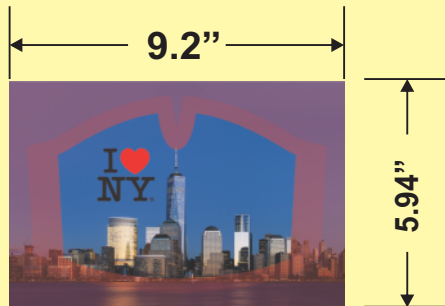


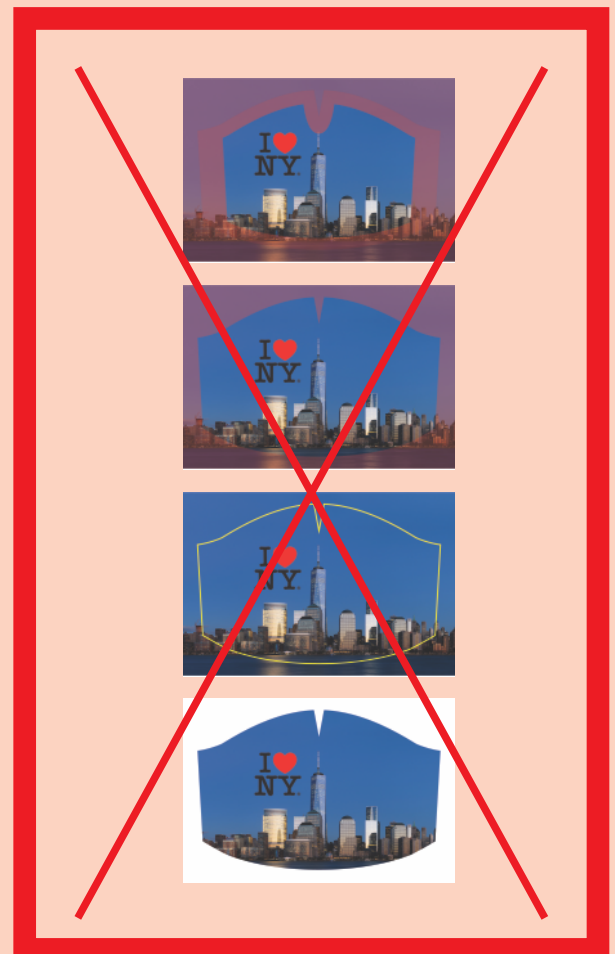
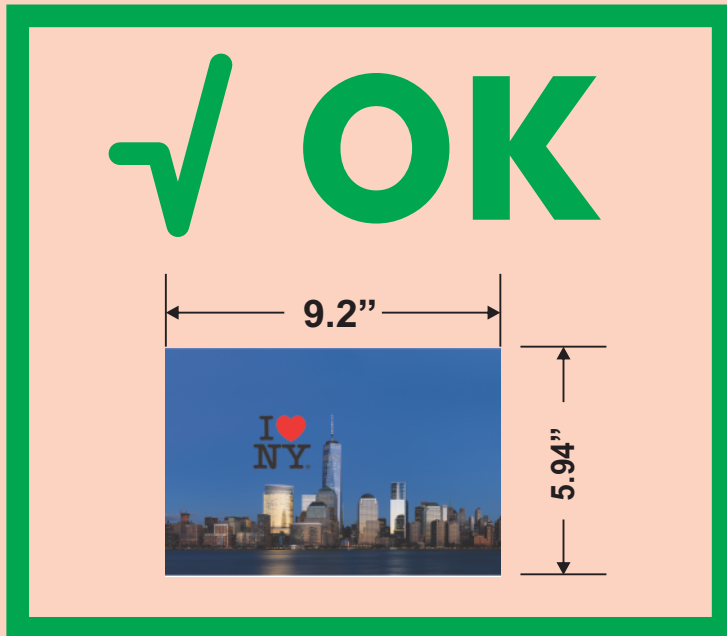
* see the additional notes on the last page of this document

DON'T CHANGE OUR ORIGINAL DOCUMENT SIZE - SUPPOSED TO BE 9.2" x 5.94"



* see the additional notes on the last page of this document

**FINAL IMAGE MUST CONTAIN JUST THE IMAGE
NO ANY BLEEDS / CUT MARKS etc.**



**TO HELP YOU PROPERLY PREPARE
& SAVE THE ARTWORK IN
Adobe PHOTOSHOP and Adobe ILLUSTRATOR
SEE THE GUIDES ON PAGE 2 and 3**

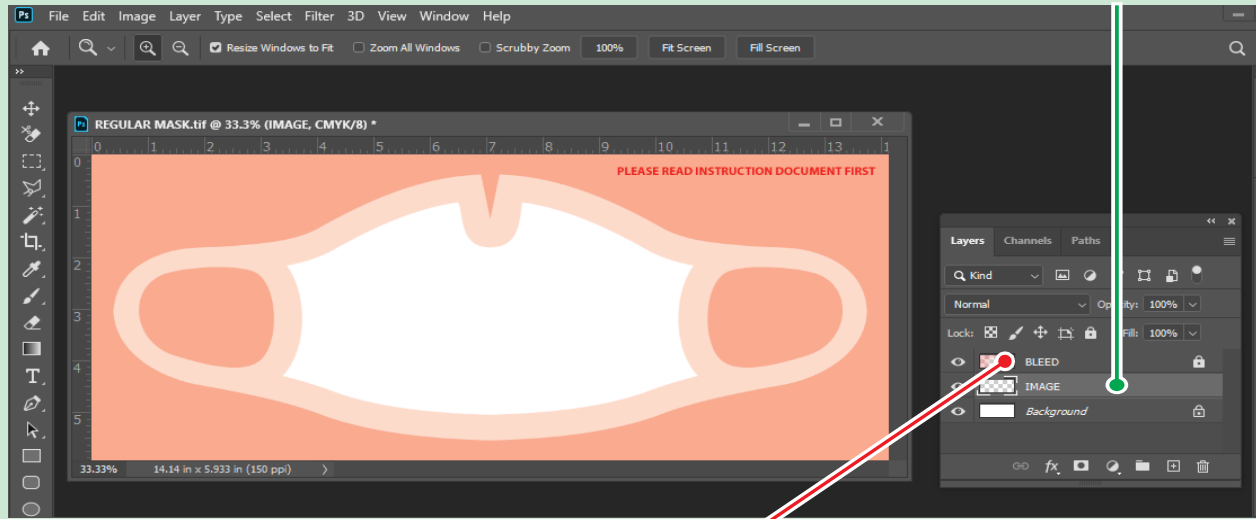
File preparing in Adobe Photoshop

WORK PROCESS

Use IMAGE layer to place and work with an image

A Click on menu: Window / Layers

B Click on **IMAGE** layer

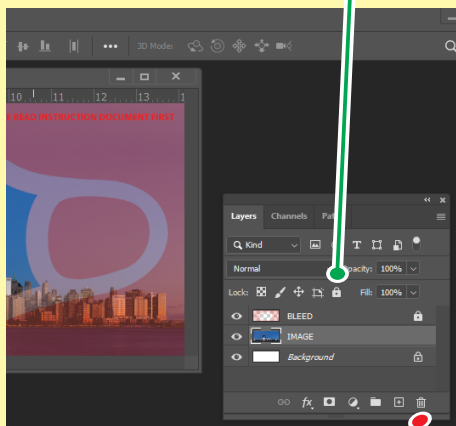


C During the work with an artwork, leave **BLEED** layer over your working layers, it is semi transparent and will help you to adjust the important part of your artwork in safe area

Delete the BLEED layer / Flatten Image

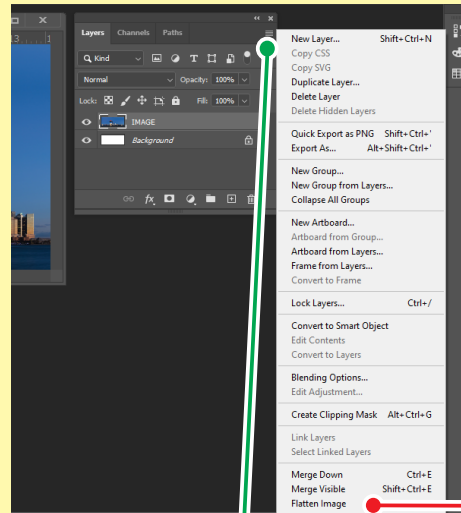
D Unlock the BLEED layer

Click on the layer, then click on the **LOCK** Icon



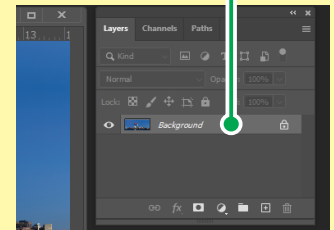
E Delete the BLEED Layer
click on layer, then click on the **TRASH** Icon

F Click on the Layers **SUBMENU**, then click on **FLATTEN IMAGE**



G

Finally Suppose to be like this



(just your final image
without any bleed lines)

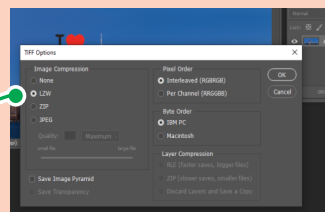
FINISH

Save file as **TIFF** or **JPG** File format

H TIFF file format

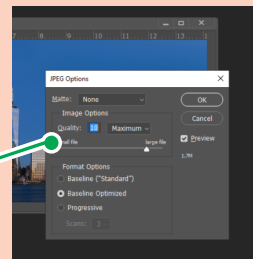
In **SAVE** dialog box choose the **LZW** compression

as result file size will be small,
without reduce the quality of artwork



I JPG file format

In **SAVE** dialog box choose the
10, 11 or 12 quality of image



SAVE

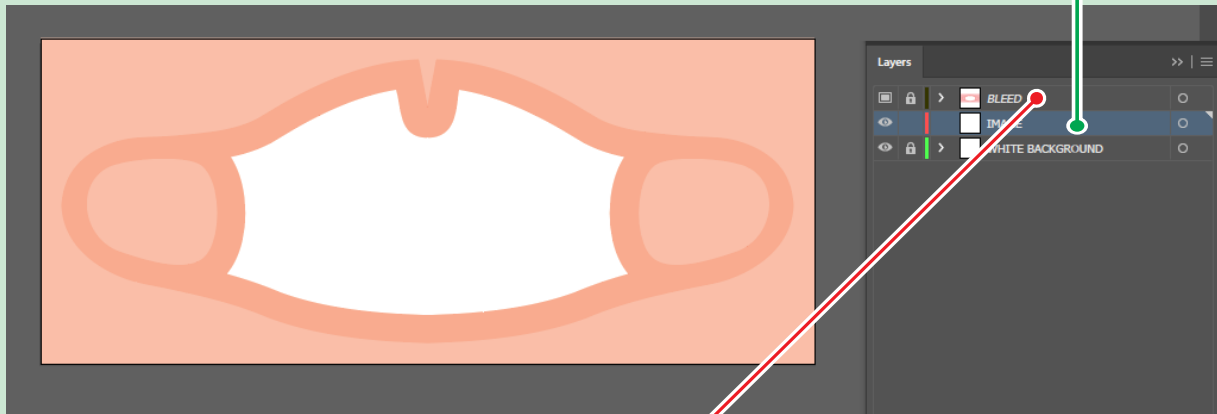
File preparing in Adobe Illustrator

WORK PROCESS

Use IMAGE layer for place and work with an image

A Click on menu: Window / Layers

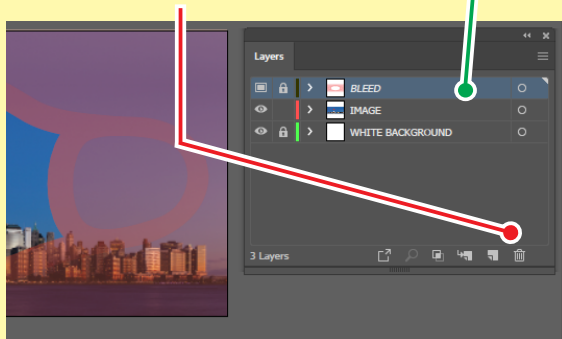
B Click on **IMAGE** layer



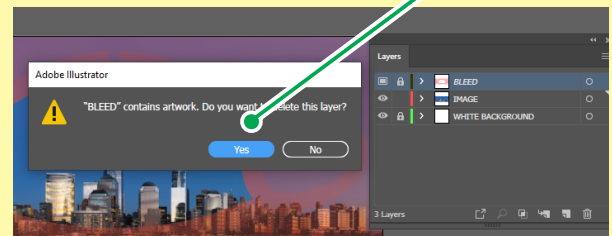
C During the work with an artwork, leave **BLEED** layer over your working layers, it is semi transparent and will help you to adjust the important part of your artwork in safe area

Delete the BLEED layer

D Actually BLEED layer in template file is unprintable & non exportable, but better delete it before save
Click on the **BLEED** layer,
then click on **TRASH** icon to delete it.



E In dialog box "BLEED contain artwork ..." - Click **YES**



F Finally Suppose to be like this
(just your final image without any bleed lines)

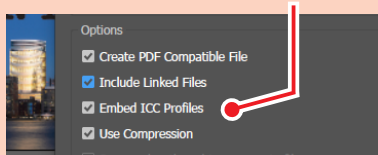


FINISH

Save file as **PDF**, **AI**, **TIFF** File format

G
AI, EPS

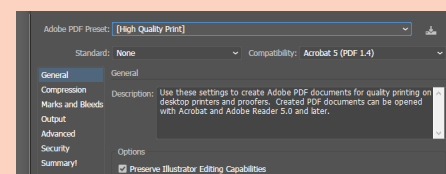
In "Save As..." dialog box obligatory click on check box "Include Linked Files"



also ALL fonts suppose to be outlined

H
PDF

Save PDF as "High Quality Print"



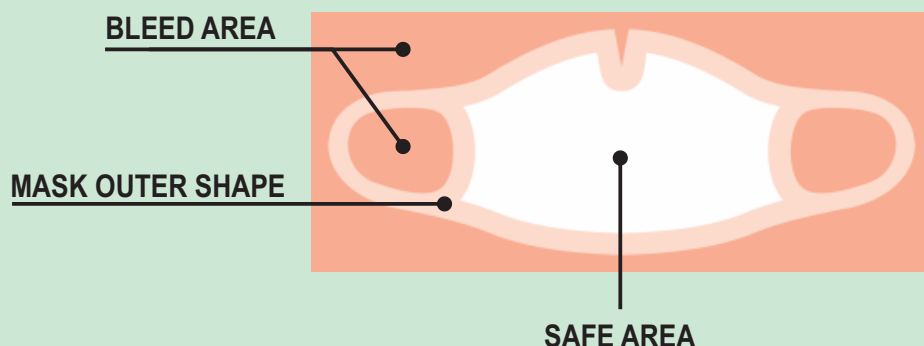
also please embed all images and convert fonts to outlines

I
TIFF

Click menu: File / Export / Export as ... ,
choose the TIFF file format and click EXPORT

In dialog box choose color mode - CMYK, Resolution - 150 DPI.

SAVE

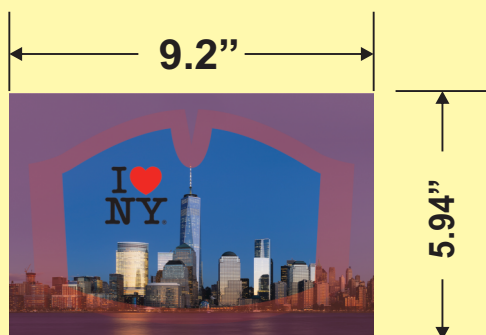


Our original Template file contain 3 layers, the top layer (BLEED) is semi transparent and it is locked to edit. You just can make it visible/invisible, move it UP and DOWN and delete it.

Please use the IMAGE layer to place the artwork. During the work with your artworks please put all your image layers below the BLEED layer.

Bottom layer is just white background.

DON'T CHANGE OUR ORIGINAL DOCUMENT SIZE - SUPPOSED TO BE 9.2" x 5.94"



For raster file format (**TIFF, JPG**) 150 DPI is adequate to receive the maximum quality which is possible on this product. Please don't save the final image using the bigger dpi.

For vector file format (**PDF, AI, CDR**) please embed ALL images in the file and convert fonts in to the outlines.

We use the process colors (CMYK) to produce the product, any PMS color will be automatically converted to CMYK during the printing, please use the CMYK color palette, or turn ON the CMYK preview to see the approximate result.